
VIDEO LENGTH

- Max 30 seconds

VIDEO FORMAT

- Landscape (1920 x 1080) – for LED screen
- Portrait (1080 x 1920) – for social media
- Format: MP4 (high-quality preferred)

WHO CAN ENTER

- SA residents aged 20+
- Employees of Cornubia Mall, tenants, service providers its agencies, and immediate family are excluded

HOW TO ENTER

- Film your favourite Cornubia Mall moment
- Submit at  cornubiamall.co.za/competitions
- One video per person

ENTRIES CLOSE

- Friday, 10th October 2025

COST TO ENTER

- FREE

CONTENT GUIDELINES

- Keep it authentic, fun & personal
- Focus on what you love about the mall (food, fashion, friends, etc.)
- No offensive, violent, inappropriate, copyrighted, or AI-generated content
- Only original content accepted

WHAT YOU COULD WIN

- 3 winners win their share of R30,000 in prizes
- Your video featured on our LED screen (1 week)
- Spotlight on Cornubia Mall's social media

WINNER ANNOUNCEMENT

- 17 October 2025 via official platforms

JUDGING CRITERIA

- Creativity, relevance, emotional connection, video quality
- Cornubia Mall may amend scoring methods

USAGE RIGHTS

- By submitting an entry, you grant Cornubia Mall full permission to use, edit, and publish your video across all marketing platforms (including LED screens, website, social media, and promotional material), without additional compensation

DISQUALIFICATION

- Videos may be disqualified if:
 - Criteria not met
 - Content is inappropriate/misleading
 - Duplicate submissions from same person
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TECHNICAL DISCLAIMER

- Cornubia Mall not liable for lost, late, or failed uploads due to technical issues
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NEED HELP?

- Email: info@cornubiamall.co.za
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SOCIAL MEDIA DISCLAIMER

- This competition is not affiliated with Facebook, Instagram, or other platforms
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GENERAL

- T&Cs may change during the campaign
- All decisions are final